



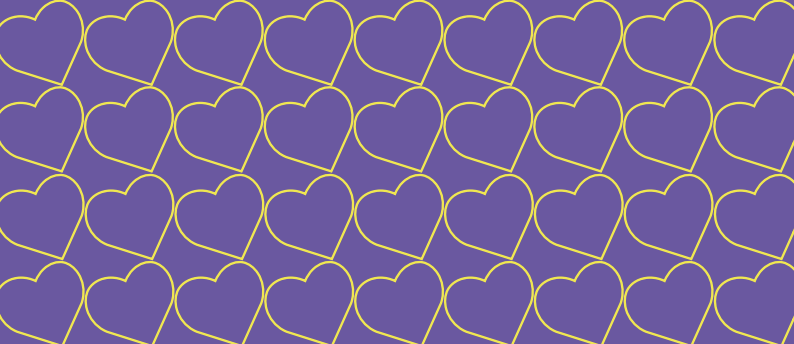

## Our Academy...

I'm Naama Shaddoud, an educational specialist and consultant in emotional intelligence and awareness. My project is a human-centered, practical space, born from my direct work with children, educators, and parents.

I noticed a real need today: children need emotional safety, understanding, and someone who hears their feelings before judging their behavior.

Through this project, I provide simple, practical tools and open honest dialogue between home and school, and between adults and children, focusing on:

- Supporting parents and educators emotionally
- Guiding children in their emotional awareness journey
- Helping children understand themselves and navigate the world with confidence and compassion.

The logo reflects a simple yet deep belief: Human first, the child at the heart. Soft, rounded letterforms express safety and care, while the integrated heart symbolizes empathy and genuine human connection. because NOUMA is not just about learning, it's a message from my heart to yours.

The NOUMA logo is designed to visually express care and inclusion. The letter O is shaped as a heart, holding the letter U inside it, symbolizing emotional safety, closeness, and genuine containment – from one heart to another.



My slogan "From My Heart to Yours" fully captures the spirit of my project:  
 Honest: My words come straight from the heart, without pretense  
 Human-centered: I place the child at the center, as a complete human being  
 Close and warm: I create a space for dialogue, listening, and emotional warmth

من قلبي لقلبيكم

## Fonts

**Aa Aa**

Moonet Regular      poppins family

## colors

